

## MODULE SPECIFICATION FORM

Module Title: <b>Specialist Study (Applied Arts)</b>	Level: <b>5</b>	Credit Value: <b>40</b>
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Module code: <b>ARA508</b> (if known)	Cost Centre: <b>GADC</b>	JACS3 code: <b>W700</b>
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Trimester(s) in which to be offered: <b>2</b>	With effect from: <b>September 2015</b>
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<b>Office use only:</b> To be completed by AQSU:	Date approved: <b>August 2015</b> Date revised: Version no: <b>1</b>
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Existing/New: <b>New</b>	Title of module being replaced (if any): <b>Design Directions</b>
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Originating Academic School: <b>Media, Arts and Design</b>	Module Leader: <b>Cerys Alonso</b>
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Module duration (total hours): <b>400</b>	Status: core/option (identify programme where appropriate): <b>Core</b>
Scheduled learning & teaching hours: <b>100</b>	
Independent study hours: <b>300</b>	

Programme(s) in which to be offered: BA (Hons) Applied Arts MDes Applied Arts	Pre-requisites per programme (between levels): <b>N/A</b>
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**Module Aims:**

- To provide an appreciation of the broader directions within which creative practice can take place.
- To provide opportunity to develop particular aspects of current research through advanced means of creative practice in a chosen discipline.
- To gain an appreciation of the uncertainty, ambiguity and limits of knowledge.
- To develop the ability to manage their own learning and to make use of original materials and critical reflection appropriate to the direction of study.

**Intended Learning Outcomes:**

At the end of this module, students will be able to:

1. Explore the broader directions in which their design practice can take place. (KS6)
2. Develop personal research and extend their creative practice within a chosen area of Applied Arts. (KS3)
3. Critically evaluate arguments, assumptions, abstract concepts and make judgements in identifying and solving problems. (KS1, KS5)
4. Extend theoretical and practical understanding in a chosen direction of design study. (KS7, KS9)

Key skills for employability

1. Written, oral and media communication skills
2. Leadership, team working and networking skills
3. Opportunity, creativity and problem solving skills
4. Information technology skills and digital literacy
5. Information management skills
6. Research skills
7. Intercultural and sustainability skills
8. Career management skills
9. Learning to learn (managing personal and professional development, self-management)
10. Numeracy

**Assessment:**

Students will produce a body of work dependent on the direction of study within their subject area. Assessment will be based on competence in research methodology, analysis of design problems, expression of ideas and concepts, effectiveness of communication, choice of appropriate media and techniques, production process and presentation skills.

Assignments will be presented in an appropriate format for group analysis. Students will keep technical/production files and a reflective journal that evidences their research, investigation of ideas and a self-critical evaluation of their work. Attendance and contributions to seminars and critiques will also be taken into consideration when assessing students' performance and learning in this module.

Formative assessments through group critiques will take place in stages through the semester. Individual summative assessments will take place at the end of the module.

In assessing the learning outcomes, a variety of factors will be taken into account, these include:-

- Research and design development.
- Conceptualisation of ideas.
- Critical analysis and communication of design solutions.
- Appropriate use of media and techniques.
- Presentation and critical evaluation of finished work.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting	Duration (if exam)	Word count (or equivalent if appropriate)
1	1 – 4	Coursework	100%	N/A	N/A

**Learning and Teaching Strategies:**

Key lectures by programme staff will analyse and explore different areas of design practice. Themed seminars will consider social, ethical and cultural issues within current practice that will encourage group debate.

Students will develop personal research for their work and explore design solutions in a variety of directions using appropriate media and methods. Emphasis will be placed on research and analysis from critical and contextual viewpoints. Tutorial support and guidance will be provided on a regular basis to allow negotiation and monitoring through design and production of work.

Students will select the subject matter and determine the approach and structure of their concepts in answer to their direction of study. They will give consideration to the relationship between target audience/viewer and what is being communicated.

Practical studio work will involve design and production of an assignment within their chosen area of study. Students will make formal presentations of their work to their tutors and peer group for critical analysis. This will be done in stages at specified completion points during design and production of assignments.

**Syllabus outline:**

This module enables students to further develop design methodology and creative practice in a variety of directions. They aim to extend the student's theoretical knowledge and technical experience in areas that can facilitate and enrich their design direction. They also aim to extend and complement theoretical and practical work throughout other modules at this level.

Consideration of social, ethical and cultural issues within current practice will form part of this exploration. Students will initiate, develop and realise distinctive and creative work within their chosen design discipline.

Students will have greater responsibility for the direction of their work and the opportunity to develop their choice of media in the interpretation of finished work.

**Indicative Content:**

Students will extend the development of their thinking, identifying new challenges that will require them to consider how their intended work relates to the Applied Arts sector. This will permit the student to consider presenting design proposals and samples in response to public art schemes, competitions or commissions.

**Bibliography:****Indicative reading:**

Boyerian, G.M. & Dent, A. (2007), *Ultra Materials how materials innovation is changing the world*, Thames and Hudson.

Cherry, N. (2013), *Jewellery Design and Development: From concept to Object*. A&C Black.

Cummings, K. (2002), *Techniques of Kiln Formed Glass*, A&C Black.

Loder, C. (2013), *Sculpting and Hand building (New Ceramics)* A&C Black.

Goldsworthy, A. (2010), *Wood: Andy Goldsworthy*, Thames and Hudson.

Sentence, P. (2003), *Wood: The world of wood work and carving*, Thames and Hudson.

Sentence, B. & Sentence, P. (2009), *Craft Traditions of the World*, Thames and Hudson.

Thwaites, A.M. (2011), *Mould Making for Glass* A&C Black.

**Periodicals/ web resources**

Ceramic Review

Ceramic monthly

New Zealand Potter

Ceramics Art and Perception

Metalsmith

Crafts

American Craft

Craft Arts International, Au

Blueprint

Icon

Wallpaper

Neues Glas

[www.craftscouncil.org.uk](http://www.craftscouncil.org.uk)

<http://www.craftscouncil.org.uk/articles/the-here-and-now/>

<http://www.artjewelryforum.org>

<http://technical-journal.thegoldsmiths.co.uk>

<https://www.youtube.com/playlist?list=PLIEbleYhbhsNmaOzl-RAuUM0aHB-yXqY6>

<https://www.facebook.com/current.obsession.magazine>

<http://www.thenewcraftsmen.com/about/>